

B.P.M. Services B.V.

Business Plan March 2024



About B.P.M Services B.V

B.P.M. Services B.V. (“BPM’)

B.P.M Services B.V is registered in Curacao with its registered address as Johan Van Walbeeckplein 24, Willemstad, Curaçao, Dutch Caribbean.

Registration number 138676

The Company provides the latest games and graphics that only a new platform can provide, we utilize the latest technology to ensure stability of service, security and excitement is our main objective.

With over 1,500 games to choose from our game providers, we can accommodate the needs of our esteemed operators and their players. All the classic games such as Roulette, Blackjack, Baccarat, Slots and many more are available with new games constantly being added, the excitement never stops day or night



Platform Features

1. CFM (Client Financial Management).
2. GCMS (Global Clearing Management System).
3. CRM (customer relationship management is a process in which a business or other organization administers its interactions with customers, typically using data analysis to study large amounts of information).
4. Financial Statements are the reports that provide the detail of the entity's financial information including assets, liabilities, equities, incomes and expenses, shareholders' contribution, cash flow, and other related information during the period of time.
5. Customer Support: Digital and human. (Includes an automated chat management system)
6. Advanced system for sending emails and SMS messages for the purpose of retaining Retention customers
7. Platform for managing games from various providers, with an advanced and efficient API interface.
8. Customer retention platform, which includes bonus delivery and promotion management system.
9. CMS (Content Management System) Website Content / Banners /Promotions/
10. Affiliate Management Software.
11. Management system
12. A Payment management platform that does everything in one space.



THE PLATFORM

BPM LICENSES ITS PLATFORM
FROM COMONTEC LIMITED

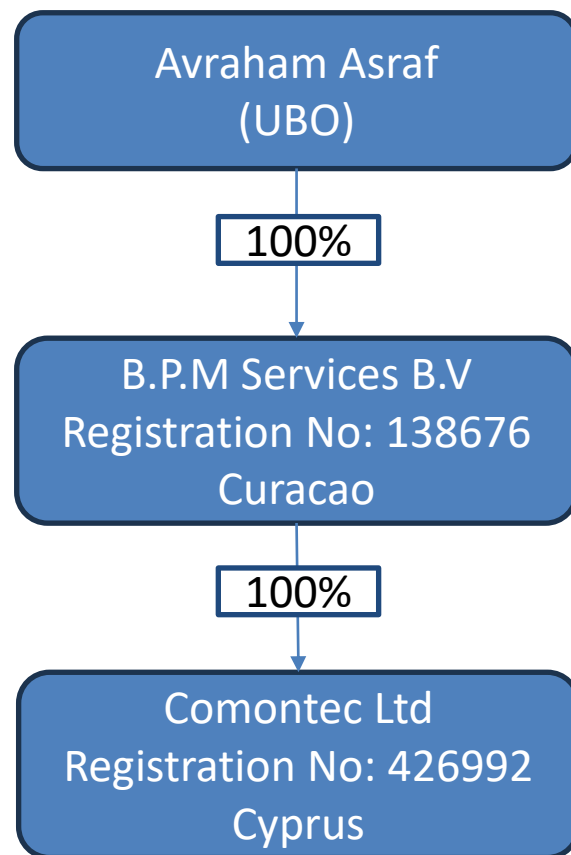
[HTTPS://COMONTEC.COM](https://comontec.com)

COMONTEC LTD
EPIAS 44, 2411 EGKOMI
,NICOSIA ,CYPRUS

In addition, Comontec will provide Marketing and Payment processing services to BPM.



Group Structure



Management Structure

Position	Name	Email
UBO	Avraham Asraf	aviasraf38@gmail.com
CEO	Avraham Asraf	aviasraf38@gmail.com
CFO	Charis Eracleous	Charis@comontec.com
CTO	Enrique Ta	eric@patolomius.com
COO & Compliance Officer	Neil Howells	neil@patolomius.com





3 Years Business Forecast

B.P.M Services B.V			
Financial Projections			
	2024	2025	2026
	US\$	US\$	US\$
Revenue			
Royalties	340,000.00	425,000.00	531,250.00
Recharge of Game Providers	170,000.00	212,500.00	265,625.00
Revenue Driven Costs			
Game Providers	(170,000.00)	(212,500.00)	(265,625.00)
Operational Expenses			
Outsourced Service Providers	(39,062.33)	(42,968.57)	(47,265.42)
Payroll	(80,400.00)	(88,440.00)	(97,284.00)
Compliance - other prof. fees	(10,600.00)	(11,660.00)	(12,826.00)
IT Costs	(32,500.00)	(35,750.00)	(39,325.00)
Travelling	(2,000.00)	(5,000.00)	(10,000.00)
Advertising & Marketing	(28,000.00)	(30,800.00)	(33,880.00)
EBITDA	147,437.67	210,381.43	290,669.58
Finance Expenses			
Bank charges & fees	(25,349.28)	(31,686.59)	(39,608.24)
Net Profit	122,088.39	178,694.84	251,061.33

Business Growth and Marketing Strategy

Our business growth strategy revolves around a comprehensive approach aimed at maximizing both financial gains and market expansion. Financially, we intend to focus on prudent investment in technology infrastructure to enhance the efficiency and scalability of our services, ensuring seamless user experiences and robust security measures. Additionally, we plan to allocate resources towards strategic partnerships and acquisitions to broaden our service offerings and diversify revenue streams.

In terms of marketing, our strategy entails targeted campaigns tailored to various demographics and geographies, leveraging data analytics to optimize customer acquisition and retention. We aim to strengthen brand awareness through innovative digital marketing initiatives, including social media engagement, influencer collaborations, and content marketing.

By executing this integrated approach, we are poised to achieve sustainable growth and solidify our position as a leading player in the competitive online casino industry.



OUR GAMING PROVIDERS

B.P.M Services B.V only partners with the best online casino game providers in the industry. This way our partners have the privilege to choose from hundreds of games within the largest progressive jackpot network, blockbuster slot games, and leading brands.



Risk Evaluation and Management

Risk assessment and mitigation are central to our operational framework. Internally, we conduct regular audits of our business and financial processes to identify potential risks and implement proactive measures to mitigate them. These audits encompass thorough assessments of our technology infrastructure, regulatory compliance, and financial controls. Additionally, we maintain oversight committees comprised of experienced professionals who oversee risk management strategies and ensure adherence to industry best practices. External audits by reputable firms provide independent validation of our risk management protocols. We maintain comprehensive risk registers, meticulously documenting identified risks, mitigation strategies, and monitoring mechanisms to continually assess and address evolving threats. This multi-faceted approach ensures robust risk oversight and fortifies our commitment to operational excellence and regulatory compliance in the dynamic landscape of online gaming.



Legal and Governance Framework

Our board provides crucial oversight and guidance, ensuring alignment with strategic objectives while maintaining accountability. Currently, the board comprises experienced professionals from diverse backgrounds, fostering robust decision-making processes. While senior management handles day-to-day operations, the board retains authority over key matters such as major strategic initiatives, risk management, and executive compensation.

Legal support and advice are provided by external legal counsel specializing in regulatory compliance and corporate governance. Board meetings may include invited experts or advisors relevant to specific agenda items, subject to our policy promoting transparency and integrity.

Additionally, we uphold an Environmental, Social, and Governance (ESG) policy, emphasizing responsible gaming practices, ethical conduct, and community engagement, underscoring our commitment to sustainable business practices.

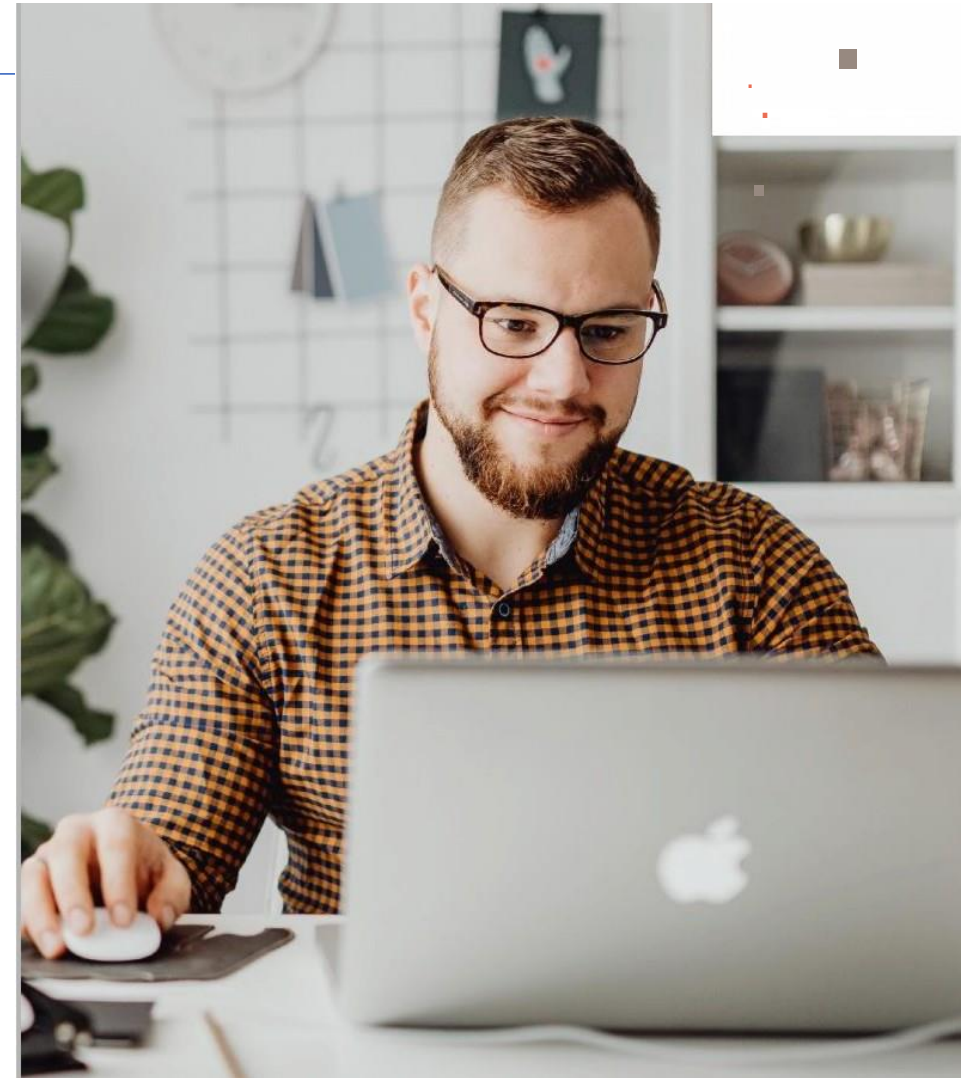


Target KPIs and business objectives

The success and long-term objectives of our business are measured through a comprehensive set of key performance indicators (KPIs) and strategic goals. These include consistent revenue growth, assessed through monthly, quarterly, and annual increases, alongside a focus on customer acquisition and retention, reflected in metrics such as customer acquisition cost (CAC) and customer churn rate.

Market share expansion is another vital indicator, tracked against competitors. We prioritize regulatory compliance, evaluating adherence to evolving regulations, while also emphasizing technological innovation to enhance user experience.

Risk management remains paramount, encompassing cybersecurity and financial stability. Profitability and margins are closely monitored, and we uphold a commitment to Corporate Social Responsibility (CSR), investing in initiatives such as responsible gambling programs and community engagement, with measurable objectives for impact assessment and CSR investment.



Policies and Procedures

Our company's policies and procedures are meticulously crafted and implemented internally, reflecting our commitment to maintaining rigorous standards of operation. We adhere to intended timelines for policy development and updates, ensuring transparency and compliance with regulatory requirements. The board ensures that individuals or entities responsible for crafting policies and procedures are thoroughly vetted and deemed qualified, competent, and free from conflicts of interest. This assurance is based on a diligent assessment of expertise, experience, and ethical integrity, fostering trust and confidence in our governance practices.

